



April 17, 2009

News Release

For Immediate Release:

OzarksCommute.com and a chance to win!

The Ozarks Transportation Organization is pleased to announce the launch of OzarksCommute.com. This site expands on the ability of 831-RIDE to provide carpool matches for area commuters. Serving a 19 county area in southwest Missouri, OzarksCommute.com is a free, easy, and convenient service that connects commuters who are interested in carpooling. The site allows users to register, create a profile with a custom schedule, and use map-based search results to find matches. The site is available any time of day, an advantage over the older call-in system, though 831-RIDE will still be available for commuters who have questions or do not have access to the internet. Users can access their account at any time to make changes to their profile and search for new matches. And, with a click of the mouse, users can contact matches instantly via e-mail. The OzarksCommute.com database is growing every day, so users can check back often to find more matches.

New and existing users will also have a chance to win with OzarksCommute.com. Those who use the Commute Tracker calendar to report carpooling, riding the bus, bicycling, or walking to work at least once by May 15, the end of Bike, Bus, Walk Week, will be entered into a prize drawing. The winner will have the choice of one \$50 gift card to Target or Price Cutter, or \$50 in Downtown Dollars. One winner will be selected on May 20, 2009. To be eligible, participants must work for employers located in southwest Missouri. This promotion is sponsored by OzarksCommute.com and the Ozarks Transportation Organization.

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